

The pollution problem. Maybe your engineers deserve a little help.

The engineers will be the ones to find the technical solutions to pollution problems. There's no doubt about it.

But pollution is a people problem, too. And the engineers' technological approach to pollution isn't going to solve people problems.

Maybe this booklet can help. It lists some of the things all people can do to

fight pollution. And with all the people supporting your engineers we'll have a better chance of winning the fight.

For a free copy or a list of bulk rates write to Keep America Beautiful, Inc., Box 1771, Radio City Station, New York, N.Y. 10020

Keep America Beautiful

Advertising contributed for the public good



People start pollution. People can stop it.

pal-a-dex® on the rocks...



the palatable solution for accurate diagnosis of diabetes*

When you use Pal-A-Dex for glucose tolerance testing, you're using more than just a palatable challenge solution. You're using an *all* glucose test solution... the kind the ADA Statistics Committee says is best, because "of its physiologic metabolism and the large amount of experience with its use."* Pal-A-Dex is not a complex carbohydrate mixture or one of the "glucose-equivalent" prepara-

tions that the Committee says "should be avoided".

To make sure Pal-A-Dex is as easy to take as it is to use (just pour over ice and serve), it's offered in both orange and lemon flavors. There's no bitter aftertaste, no caffeine, and no carbonation to upset delicate stomachs. Pal-A-Dex is available with 75 or 100 grams of contained glucose, so the dosage can be tailored to the patient

and procedure. And it's packaged in convenient, shatter-proof, polyethylene bottles for safer, easier handling.

With all these advantages, you'd expect to pay a little more for Pal-A-Dex... it actually costs less than most glucose tolerance test products. To find out just how good and how economical Pal-A-Dex is, contact your local J. T. Baker diagnostic distributor, or write us today.

*Report of Statistics Committee of American Diabetes Association, "Diabetes," 18:301 (May 1969).



J. T. BAKER CHEMICAL COMPANY, PHILLIPSBURG, NEW JERSEY 08865