

4 out of 5 diabetics are 45 or older

and nearly half of these are 65 or older.* Don't let aging patients gamble against rising odds. Your older patients need *extra* protection against unsuspected diabetes. Prescribe periodic testing for urine sugar between annual checkups at your office. CLINITEST and CLINISTIX—*basic as the stethoscope.*

*Marks, H. H.: Diabetes 11:66 (Jan.-Feb.) 1962.

color-calibrated

 **clinitest**[®]
urine sugar

a reliable quantitative estimate of
"how much" urine sugar

new, improved

DIP
AND
READ

clinistix[®]
urine glucose

a 10-second enzymatic "yes-or-no" test for glucose

AMES
COMPANY, INC.
Elkhart • Indiana
Toronto • Canada



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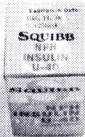


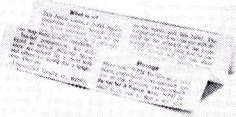


SQUIBB INSULIN

OFFERS THESE ADVANTAGES TO YOUR PATIENTS

THE SAFETY, EFFECTIVENESS AND ECONOMY OF INSULIN

PLUS:

<ul style="list-style-type: none"> • The protection of the expiration notice on <u>both</u> the box and vial. 	<ul style="list-style-type: none"> • The protection of the convenient dust cap on the vial. 	<ul style="list-style-type: none"> • The simplicity of using the box as a syringe holder. 	<ul style="list-style-type: none"> • The important knowledge imparted by the illustrated package insert. 
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SPECIFY ONE OF THESE SQUIBB INSULINS...EACH IS SUPPLIED IN A 10CC. VIAL

Insulin Squibb
40, 80, and 100
units per cc.

NPH Insulin Squibb
40 and 80 units per cc.

Protamine Zinc Insulin Squibb
40 and 80 units per cc.

Globin Zinc Insulin Squibb
40 and 80 units per cc.

SQUIBB  *Squibb Quality—the Priceless Ingredient*